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FOOTAGE
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RUNNING TIME
88 Minutes

FIRST NATIONAL
AND VITAPHONE
REG. TRADE MARK

TALKING
PICTURES

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321 WEST 44th STREET

NEW YORK, CITY, U. S. A.

BARTHELMESS THE FINGER POINTS IN

SYNOPSIS (Not for Publication)

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Breckenridge Lee, arrives in the Big Town from the South, lands a job with "The Press" as reporter, and at once makes friends with Marcia Collins, a sob sister, and Breezy Russell, a reporter, who loves Marcia, when he is sober.

Lee is assigned to the Press first assignment. He is sent to a gambling house in an exclusive district. Refusing bribes to quash the story, Lee exposes the place by a by-line story.

Lee is beaten up by gangsters and while in the hospital learns that Marcia loves him. Confronted by expenses which prevent his marriage, he begins to regret having refused the huge bribes offered him and finally sells out to Blanco, who has planned his punishment. Through information gained from him Lee becomes the most powerful police reporter in the city. Marcia grows suspicious of his sudden wealth and quarrels with him when he refuses to quit the racket.

Becoming more courageous Lee tells Blanco he is going to break out of his protection, see Number One, and get a bigger cut in the graft. Blanco hurries to Number One to tell him and in the meantime Lee makes partial amends to Marcia. Blanco comes to summon Lee before Number One, who meets him masked, hands over one hundred thousand dollars, and warns Lee that if the story leaks about his new gambling joint, trouble will follow.

Marcia, discouraged at Lee's actions half promises to marry Breezy, if the latter will brace up and get to work. Lee, having the big bribe, goes to Marcia and promises to quit the city if she will marry him the next day. She agrees and he is making preparations for the get-away when Breezy turns in the story of the gambling house, thinking to win Marcia and approval of the editor by the scoop. The next day Breezy arrives with the paper at Marcia's apartment, drunk, and finds Lee there. When the story is shown him, Lee knows what his fate will be. The finger points. A telephone call from Number One warns Lee to say his prayers. Against Marcia's warning he starts for the bank, and is shot.

The story ends as Marcia and Breezy watch the funeral procession, a great public ovation to a brave reporter who has died at the hand of gangland. Breezy still believes Lee to have been a hero and Marcia protects the secret of the man she loved.

NOW HE'S A NEWSPAPER REPORTER



Richard Barthelmess in "The Finger Points"

Cut No. 18
Cut 30c
Mat 10c

SUMMARY

Richard Barthelmess—as a newspaper reporter who withholds crime news in return for hush money from the underworld. By the authors of "The Dawn Patrol" and "Little Caesar."

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ROUTINE STORY

(This story contains all the important facts about "The Finger Points." Release it several days before the run begins.)

The management of the Theatre is pleased to announce next, as the opening date for "The Finger Points," the First National picture, starring Richard Barthelmess.

"The Finger Points" is based on a notorious case of gang rule which recently startled the country. The thrilling melodramatic romance is the result of the collaboration of John Monk Saunders and W. R. Burnett, authors of "The Dawn Patrol" and "Little Caesar." No present day writers are more familiar with the inner workings of the underworld.

"The Finger Points" is a newspaper story and the technical staff included several of the most prominent newspapermen of the West Coast. The adaptation for the screen was done by Robert Lord. The remarkable photography is the work of Ernest Haller. John Francis Dillon directed.

Mr. Barthelmess plays the part of Breckenridge Lee, a young Southerner who comes to the Big Town with high ideals as to the duty of the press to the public. He gets a job as police reporter on a crime-crusading paper and at first refuses the hush money offered by the gangs to withhold incriminating stories. His resistance to temptation is finally broken down by the fact that he has fallen in love with a pretty "sob sister" on the paper, whom he is unable to marry because of his small pay. He sells his honor and with the help of Blanco, a go-between, grows in wealth and power.

Lee refuses to withhold the story of the racket of the czar of all gangdom, a masked desperado known as Number One, unless a huge sum is paid to him. Through a tipling pal, who is in love with the same girl, the story breaks, and the vengeance of the gang is on Lee. The finger points—and he is through. Much of the tragedy of the character lies in the fact that everyone but the girl believes to the end that the youth is honest. The characterization of Mr. Barthelmess is dynamic and intensely moving.

The capable support includes Fay Wray, Regis Toomey, Clark Gable, Robert Elliott, Noel Madison, Oscar Apfel and Mickey Bennett.

THE CAST

BRECKENRIDGE LEE Young police reporter who sells out to the gang to get money to marry.		RICHARD BARTHELMESS
Marcia Collins	Pretty "sob sister" on Big Town paper, Lee's sweetheart.	Fay Wray
Breezy Russell	Tipling reporter who also loves Marcia and unwittingly gives up Lee to the gang.	Regis Toomey
Blanco	Gangland leader under the big boss.	Clark Gable
City Editor	Deceived by Lee's duplicity.	Robert Elliott
Larry Hays	Gambling proprietor	Noel Madison
Managing Editor	Honest in his crusade against crime.	Oscar Apfel
Office Boy	Wise as his newspaper's latest extra.	Mickey Bennett

AS WE GO TO PRESS

"The Finger Points" is breaking all records at Strand, N. Y.

Here's Your Exploitation. Stunts And Ideas Backed By Years Of Showman Experience.

Build Your Publicity Campaign on Biggest-News-of-Week Contest

"The Finger Points" is a newspaper story and therefore a contest on the **BIGGEST NEWS STORY OF THE WEEK** is a natural for publicity. Secure co-operation of your newspaper which will print an opening story, offering prizes in co-operation with the theatre, for the best live-news story sent to the newspaper during the week. Stories will be printed daily—one or more. At the end of the week judges chosen from prominent citizens will judge the stories—awards will be made from the stage on specified night. It is not necessary to confine news to crime. Any important material or civic news should be eligible.

Wowing Marquee Display

Have a huge and bony hand with pointing finger about half the width of the marquee made of light wood or compo-board and set so as to turn with the wind as a weather vane does. Paint the hand green and on each side letter in white "THE FINGER POINTS." Properly set, this will turn with the least wind. At night have alternating lights of green and red play over it. If you cannot get the revolving pedestal, set the hand on your marquee in a fixed position. This stunt is too good to overlook.

Teaser Campaign

Make up half sheets as follows:—"THE FINGER POINTS—YOU'RE THROUGH, KID—GET ME!" Post these half sheets three days before the opening. Snipes are pasted over the balance of the space available. RICHARD BARTHELMESS IN "THE FINGER POINTS" GREATEST GANG EXPOSE OF THE SCREEN. Your theatre name and play date should be included in the last part of the billing.

Smashing Lobby Cards—Graphic

Cleverly designed, forcefully executed and beautifully colored are the 22x28 and 11x14 Lobby Cards on "The Finger Points." They are the strongest lobby attractions you can use.

Novel Lobby Display

Cover the walls of the lobby with the most glaring red paper you can find. On the paper hit-or-miss paste pages torn from various newspapers which display scare heads about crime—racketeering, killings, robberies, and so on. Choose the most lurid lines to be found, the sort used in the tab papers. Write in straggling characters on the red between the scare heads, the words "THE FINGER POINTS," "YOU'RE DONE, KID," "WHO SAYS WE CAN'T KILL A REPORTER," "COLD TYPE WAS HIS CHALLENGE—HOT BULLETS THE ANSWER," "RICHARD BARTHELMESS AS THE REPORTER WHO WENT WRONG—AND PAID."

In case of a spot notice which does not give you time to look up papers with scare headlines, have your printer set up lines such as those above and others: CRIME EXPOSE—BARTHELMESS' BIGGEST ROLE—THEY CAN'T KILL A REPORTER—GRIM, GRIPPING, GREAT—YOU'RE ON THE SPOT, KID—THE FINGER'S ON YOU—IT'S POINTING RIGHT THROUGH YOU—WHICH! A DEAD NEWSPAPER MAN OR A LIVE COWARD—HUSH MONEY MUST BE PAID WITH INTEREST.

Your Exit Banner—Simple! Effective!



RICHARD BARTHELMESS
"THE FINGER POINTS"
with Fay Wray, Regis Toomey, Robert Elliott

STARTS FRIDAY

Enlarge stills or similar ad illustration as with the corresponding lobby frame shown below. Mount head and hand on deep purple ground with face in yellow and shadow in dark purple. Playdate should be vermillion in white circle. Title and cast in yellow and star's name in white with entire background deep blue. Bars should be in yellow and purple alternately and lower ground in cream color.

BANNERS

RICHARD BARTHELMESS
IN HIS GREATEST DRAMATIC HIT
THE FINGER POINTS
A First National & Vitaphone Picture

A brand new type of banner! Bright gold satin with black lettering and design. Size 35 x 55 for indoor use only. There is also a special outdoor banner size 25 x 36 of same color and design on satin-finished oiled-cloth. Weatherproof, durable, economical. Following are the prices (complete with pole and cord):

Indoor Banner \$4.50
Outdoor Banner 1.50

We recommend these without reservation.

Order Direct from Manufacturer

LOUFT BROS. 5523 Illinois Ave., Wash., D. C.

CATCHLINES

CAN'T KILL A REPORTER? SAYS WHO!

* * * *

HELL LURKS BEHIND THE HEADLINES!

* * * *

COLD TYPE WAS HIS CHALLENGE! HOT LEAD WAS THE ANSWER!

* * * *

THE STORY NO NEWSPAPER DARED TO PRINT!

* * * *

HELL TO PAY FOR HUSH MONEY TAKEN!

* * * *

RIPPED FROM FRONT PAGE SCARELINES!

* * * *

COME CLEAN OR I'LL PUT THE FINGER ON YOU!

* * * *

DEAD REPORTERS TELL NO TALES!

* * * *

YOU'RE THROUGH, KID, GET ME
POINTS AT YOU!

* * * *

YOU CAN BID YOURSELF GOOD BYE IF THE
FINGER POINTS AT YOU!

USE THIS THROWAWAY!

In this press sheet you will find an imitation talloid newspaper that was used in the advance campaign on "The Finger Points" at the New York Strand. They are available direct from

GORDON-BAKER PTG. CORP.

146 West 24th Street

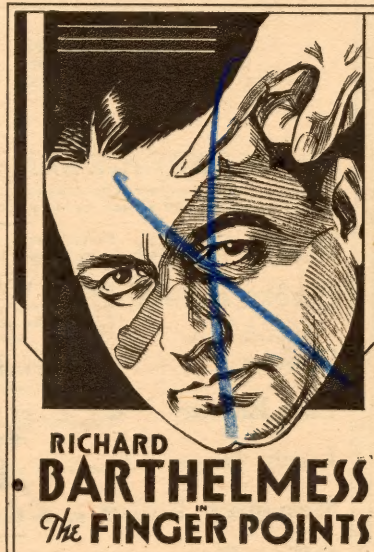
New York

at the following prices:—

5,000 lots @	\$12.50 per M
10,000 lots @	10.50 per M
15,000 lots @	9.00 per M
25,000 lots @	8.00 per M

These prices include changes in Theatre names and Playdates

MAKE YOUR LOBBY SELL—Use These Frames



Head of Barthelmess and a still of the hand is available at your exchange. Follow this color design: Background and hair in black with face in flesh tint; shadow in green with highlights on face and hand in yellow. Name in vermillion and title dark blue on white panel; bars in purple and vermillion and copy yellow on black.



Enlarge Ad No. 11 or Still No. "Finger Points 57." Background black, newspaper stone gray with black type; star's name dark blue, title in vermillion in white circle. Catchline in red and heads in flesh tint; copy below should be black on brilliant yellow.



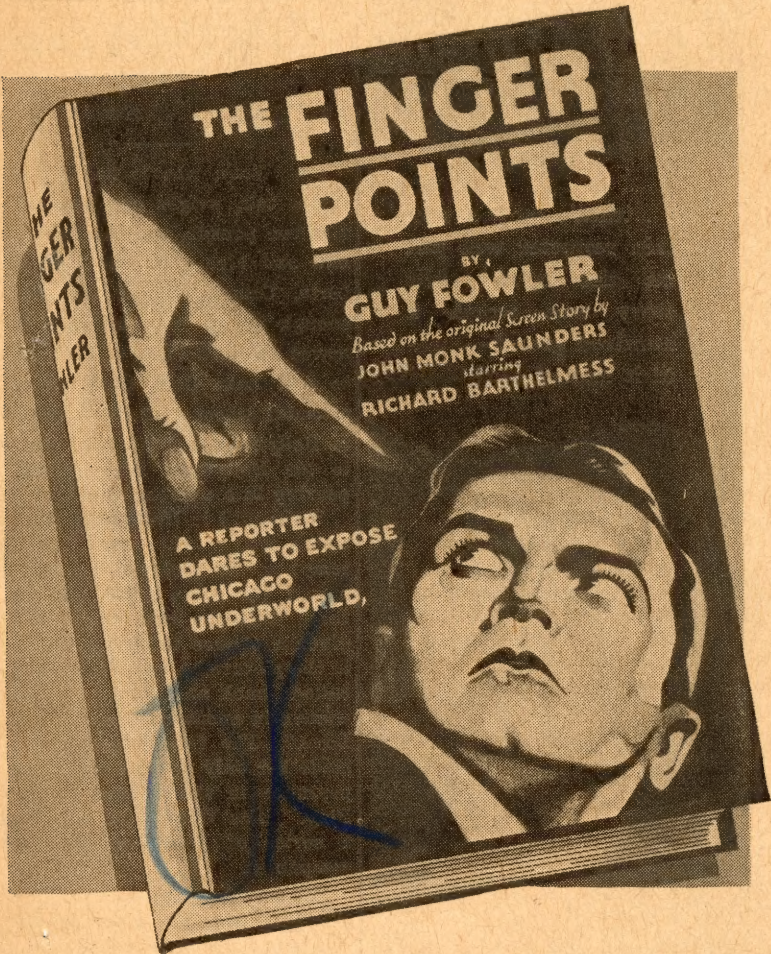
Use still "Finger Points, Pub. H" and color hair, eyes and eyebrows black with shadows in buff. Background in rich blue with circles in purple, white, emerald and yellow. Title panel white with star in vermillion and title dark blue; copy at base purple on yellow.



Use Ad No. 12. Background black with Barthelmess in different tones of blue and hand in dark green. Star's name in yellow and title vermillion on white. Copy panel cream tint with lettering in red and deep blue. These frames though simple in design are most effective—with them in your lobby you have a mark of real showmanship.

Every Book Sold Is A Plug For The Picture. See Your Dealer NOW With These Tie-Ups!

What A Book Jacket!



How To Make The Book Work For You In the Lobby

Using the window card make up a cutout dummy book and give it a big play in your lobby layout.

Attractive Windows

Assist your local dealer to the fullest possible extent and advise him on how to make use of your cutouts and stills in his window display.

ABOUT THE BOOK!

"The Finger Points" is as sensational a novel as a photoplay.

It carries more punch and thrills than any other story of its kind.

John Monk Saunders and W. R. Burnett wrote the screen story; Guy Fowler dramatized it in fiction form.

Get a copy and read it. You'll be convinced! !

Book Marks

Arrange for a tie-up with your book dealer where he will supply you with attractive book marks for you to distribute among your patrons and which bears a sales message relative to both the book and your showing of the picture.

Insert Heralds

In return for your co-operation the dealer will undoubtedly allow you to insert heralds on "The Finger Points" in every book sold prior to and during your showing.

Novel Street Stunt



Here is a brand-new idea for a curiosity build-up. The novelty is twice the size of the above cut. It is made of tough cardboard. On the back of the card, a burr is glued. It is necessary only to lightly touch the coat of a passerby with the card to make it stick. Have it distributed by newsboys or ushers, having them go out among the crowds, and apply the card to the backs of unsuspecting friends. It's different, amusing and will undoubtedly cause a sensation. The back will contain your theatre, play-date and message.

Buy them direct from
DARWIN F. SILBERER
609 St. Lawrence Ave.
New York City

Only \$17.50 per 1,000 imprinted.

Red Overprint On Daily

One of the attention getters that always work is the placing of an overprinted scareline in red on local paper, day before the opening of "The Finger Points." Use such lines as "GANG DOOMS DOUBLE-CROSSER," "RACKETEERS 'GET' RAT," "THE FINGER POINTS AT YOU," "STORY BREAKS—GANG GUNS SPEAK," "HELL LURKS IN HEADLINES," "HUSH MONEY HUSHES TAKER."

Sidewalk Imprints

Get permission to paint with whitening, hands with pointing finger, leading in the direction of the theatre. On the hand in black or red paint "Go where THE FINGER POINTS." This hand may be used on vacant buildings, fences around excavations, telephone poles, etc.

How To Dress Windows

This Is The Novel



The above unit is available to all book dealers through Grosset & Dunlap, 1140 Broadway, N. Y. It has an easel back and can be used for both window and counter display. For a truly convincing window display let your dealer follow the plan herein outlined: On a colored background mount twelve stills from the picture neatly arranged, allowing plenty of space for your theatre name, playdate and cast. By using this display as a center, supplemented by the unit above with an attractive layout of books around it, a most striking effect will be obtained. Give this suggestion to your dealer. It sells the book and sells the show. It's co-operative.

GANG-SLANG NEWSPAPER CONTEST

Offer prizes of tickets to "Finger Points" for the first ten who send to the theatre correct definitions to the gang lingo listed below:

1. Put the finger on him.....To be singled out for death.
2. On the spot.....Same as No. 1.
3. Fence.....One who acts as go-between.
4. Hot Shot.....The electric chair.
5. Take him for a ride.....Auto ride which ends in death.
6. Take the rap.....Serve any punishment meted out by judge.
7. Number One.....Czar of gangdom.
8. Hot heap.....Stolen automobile.
9. Take it on the lam.....Leave in a hurry.
10. Cracked Ice.....Diamonds.
11. Bumps off.....Kills.
12. Bucks.....Dollars.
13. Layout.....A speakeasy or "joint."
14. The Nut.....Initial cost of a "joint."
15. Lookout.....Outside guard also called a "front."
16. A tip.....Inside information.
17. Rub him out.....To kill him.
18. Torpedo.....Strong-arm man who does the dirty work.
19. A grand.....A thousand dollars.
20. Muscle man.....Strong-arm man or "torpedo."
21. Stretch.....Term served in prison.
22. Mouthpiece.....An attorney.
23. Big shot.....Gang czar or "Number One."
24. Rain in the face.....To be shot down.
25. Fall guy.....One taken for an easy mark.

\$50 a week for what he wrote \$50,000 for what he knew!



His typewriter was mightier than all gangland's guns—dare they kill a reporter?

STRAND THEATRE

2nd Smashing Week!



STRAND—40c UNTIL ONE O'CLOCK

In Barthelmess You Have The Biggest Star In Pictures. Pep Up Your Campaign And Collect!

BARTHELMESS IN HIS GREATEST ROLE AS BIG TOWN REPORTER WHO COVERS CRIME BY EXTORTING GANG TRIBUTE

THEATRE: First National Pictures, Inc. presents Richard Barthelmess in "The Finger Points." Based on story by John Monk Saunders and W. R. Burnett. Adaptation by Robert Lord. Directed by John Francis Dillon. Cast includes Fay Wray, Regis Toomey, Clark Gable, Robert Elliott, Noel Madison, Oscar Apfel and Mickey Bennett.

(Review Playing Up the Cast)

That Richard Barthelmess has made much of the greatest role of his career was evidenced at the . . . Theatre last night when the First National production "The Finger Points" opened its local engagement. He plays the part of a Big Town reporter who in order to get money to spend on the "sob sister" he loves, covers crime in exchange for bribes he extorts from gangdom.

"The Finger Points" is the thrilling result of the collaboration of John Monk Saunders who wrote "The Dawn Patrol" and W. R. Burnett who wrote "Little Caesar." The story is based on the recent notorious case of a reporter who sold the honor of his paper to enrich himself by gang graft. All the hair-raising adventure which marked the original has been caught by these two masters of melodrama.

Barthelmess portrays with rare understanding the changing character of the young man who comes from the South with high ideals as to the duty of the press to the public, and gradually falls under the power of greed which finally brings its retribution—with the added tragedy that the public never finds out that he is not the honorable man he pretends to be.

Fay Wray as the "sob sister" of the newspaper who loves the unfortunate youth and keeps his secret to the last, gives a performance of rare beauty. Regis Toomey, as the tipping reporter who also loves the girl, and who, unwittingly, brings down the vengeance of the gang on his friend, does admirable work.

Authentic to the last detail is the editorial office of the newspaper

"Last Mile" Star Appears Here In Big Crime Expose

(Biography as of March 1, 1931)

Clark Gable was born Feb. 1, 1901 in Cadiz, Ohio, and educated in the grammar schools and high school of Hopedale, Ohio, where he lived seventeen years, and in Akron University at Akron, O.

Gable became interested in the stage through the Little Theatre movement and went on the road with a ten-twenty-thirty repertory company. His road shows out of New York include a season with Jane Cowl in "Romeo and Juliet." He played a year in Los Angeles in "What Price Glory," "Madame X," "Lucky Sam McCarver," "Lady Frederick" and "Chicago." Thirteen weeks in Houston, Texas, followed. In New York he appeared in "Machinal," "Hawk Island," "Gambling" and "Blind Windows."

He became a star overnight through his work as Killer Mears in "The Last Mile." First picture was "The Painted Desert." He has since appeared in "The Easiest Way," "Dance, Fools, Dance," and "The Secret Six."

His hobbies are horseback riding, golf and swimming. He is six feet one inch tall, weighs one hundred and ninety pounds and has brown hair and gray eyes.



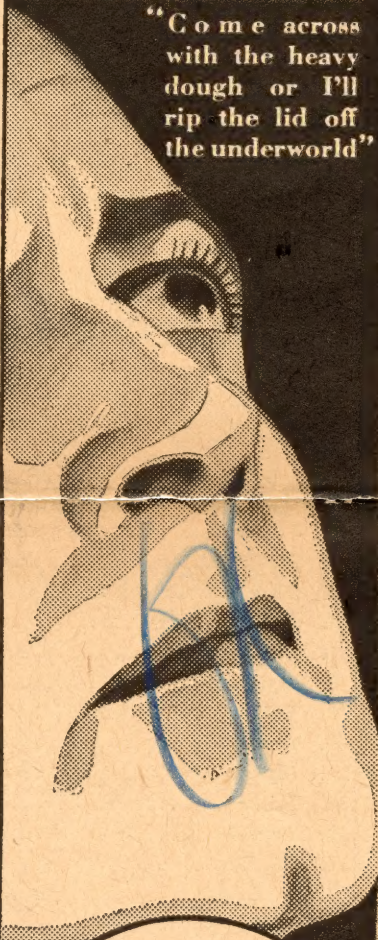
Cut No. 24 Cut 20c Mat 5c

where most of the exciting action of the piece takes place. The photography is unusual and extremely effective.

You have never fully realized the depth of the Barthelmess genius until you have seen him in "The Finger Points."

"THE FINGER'S NOT ON ME! You Can't Kill a Reporter"

"Come across with the heavy dough or I'll rip the lid off the underworld"



RICHARD BARTHELMESS IN THE FINGER POINTS STRAND

A First National & Vitaphone Hit!

Cut No. 5 Cut 20c Mat 5c

BARTHELMESS AGAIN DIRECTED BY DILLON

(Advance Story)

"The Finger Points," the First National-Vitaphone production starring Richard Barthelmess which comes to the . . . Theatre, is the fourth Barthelmess picture to be directed by John Francis Dillon. The others were "Scarlet Seas," "The Noose," and "Out of the Ruins." Fay Wray plays the feminine lead opposite the star with other important roles handled by Clarke Gable, Regis Toomey, Robert Elliott, Oscar Apfel and others. The story is of a daring and sensational nature based on a notorious crime-king case of today.

Interesting Life Of Barthelmess, Star Of "The Finger Points"

(Biography as of March 1, 1931)

Richard Barthelmess was born in New York City, May ninth, 1895. At the age of two years his father died and his mother, known as Caroline Harris, turned to the stage to support herself and her young son. He was educated in the public schools of New York, went to Hudson Military Academy and spent three years at Trinity College, Hartford, Conn.

At Trinity, Barthelmess was president of the Jesters, the dramatic club. Very often he was stage director, leading man and general factotum. He sang in the Glee Club, was senior cheer leader, and vice-president of his class of 1917. He was a member of Beta Beta chapter of Psi Upsilon in which he still retains his membership.

During college vacations he became interested in pictures and appeared in several minor roles. Just prior to returning to Trinity for his senior year he played the juvenile role with Nazimova in "War Brides," and his immediate success decided him not to return to school.

The first picture in which Barthelmess appeared was a two-reel Biograph production called "Gloria's Romance." His first important part, which had a definite and lasting effect on his career, was in "War Brides." Then Barthelmess became leading man for Marguerite Clark in "Bab's Diary," "The Valentine Girl," "Three Men and Girl," and "Seven Swans."

David Wark Griffith then signed the coming star and he appeared in "Scarlet Days," "The Idol Dancer," "The Love Flower," "Broken Blossoms," and "Way Down East."

Inspiration Pictures were formed for the purpose of starring Barthelmess. He was signed for five years and his first starring vehicle was "Tol'able David," which won the Photoplay Gold Medal of 1921. Then followed "Fury," "Sonny," "The Bond Boy," "The Fighting Blade," "Seventh Day," "Twenty One," "The Beautiful City," "The Bright Shawl," "New Toys," "Just Suppose," "Ranson's Folly," "The Enchanted Cottage," "The White Black Sheep," "The Amateur Gentlemen," "Classmates," "Shore Leave" and "Soul Fire."

In 1926 First National Pictures placed Barthelmess under contract. Prior to that his productions were merely released through First National. His first production under this banner was "The Patent Leather Kid," followed by "The Drop Kick," "The Noose," "The Little Shepherd of Kingdom Come," "The Wheel of Chance," "Out of the Ruins," "Scarlet Seas," "Weary River," which contained his first talking scenes, "Drag," "Young Nowheres," "Son of the Gods," "The Dawn Patrol," "The Lash" and "The Finger Points."

In 1928 Barthelmess was awarded the Honorable Mention Certificate by the American Academy of Motion Picture Sciences and Arts for his work in "The Noose," and "The Patent Leather Kid."

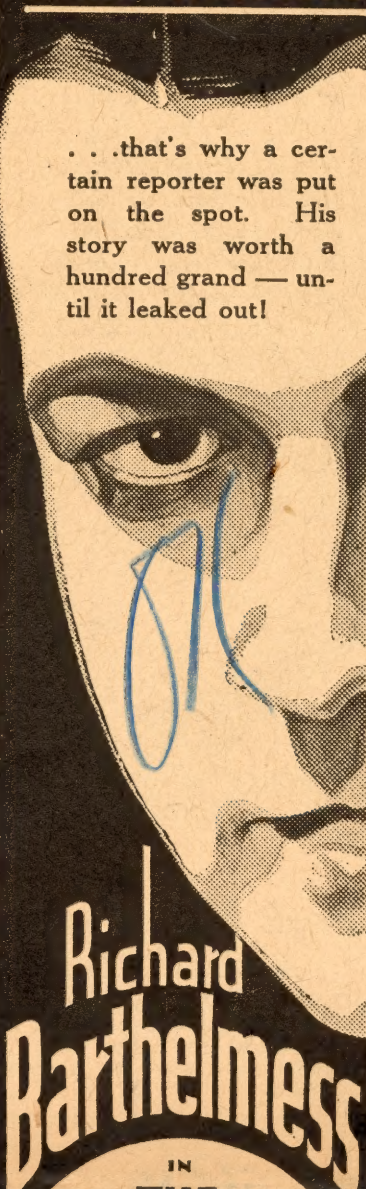
Richard Barthelmess has black hair and dark brown eyes. He is athletic and enjoys yachting, horseback riding, swimming and tennis. He travels a great deal and recently spent five months touring the European continent. He was formerly married to Mary Hay of musical comedy fame. They had a daughter, Mary Hay Barthelmess, who is now eight years of age. He was divorced in 1926, and is now married to the former Mrs. Jessica Haynes Sargeant of New York.

NOTE:—

The entire campaign of the Strand Theatre, N. Y., was adapted from this press sheet.

P. S. — "The Finger Points" opened to the biggest business in Strand history.

He Knew Too Much!



Richard Barthelmess IN THE FINGER POINTS with FAY WRAY REGIS TOOMEY MASTBAUM THEATRE

A First National & Vitaphone Hit! Cut No. 6 Cut 20c Mat 5c

WHO'S WHO in "The Finger Points"

RICHARD BARTHELMESS
Star of over forty pictures among them being "Weary River," "Drag," "Young Nowheres," "Son of the Gods," "The Dawn Patrol," "The Lash," and "The Finger Points." Born in New York City.

FAY WRAY
Feminine lead in "The Finger Points," seen in "Thunderbolt," "Behind the Makeup," "Pointed Heels," "The Texan," "The Border Legion," and "Captain Thunder." Born in Alberta, Canada.

REGIS TOOMEY
Appeared in "The Wheel of Life," "Illusion," "Street of Chance," "Paramount on Parade," "The Light of Western Stars," "Scandal Sheet," and "Other Men's Women." Born in Pittsburgh, Pa.

CLARK GABLE
On stage in "The Last Mile," on the screen in "The Painted Desert," "The Easiest Way," "Dance, Fools, Dance," and "The Secret Six." Born in Cadiz, Ohio.

ROBERT ELLIOTT
Sinister detective in "Lights of New York," and "The Doorway to Hell." Born in Ithaca, N. Y.

NOEL MADISON
Stage character seen recently on the screen in "The Doorway to Hell." Born in New York City.

OSCAR APFEL
Character actor seen in "Right to Love," "The Virtuous Sin," "Abraham Lincoln," and "Big Business Girl." Born in Cleveland, Ohio.

MICKEY BENNETT
Boy actor seen in "The Dummy," "The Ghost Talks," "Footlights and Fools," "Strictly Modern," "Big Business Girl," and "Father's Son." Born in Victoria, British Columbia.

JOHN MONK SAUNDERS
Author of the story of "The Finger Points" as well as "The Dawn Patrol," "The Legion of the Condemned," and many others. Born in Hincley, Minnesota.

Fay Wray Opposite Barthelmess In Big "The Finger Points"

(Biography as of March 1, 1931)

Fay Wray, who is five feet, three inches tall, weighs one hundred and fourteen pounds, and has light brown hair and blue eyes, was born in Alberta, Canada. Before she was old enough to go to school her family moved to California, to Arizona and to Salt Lake City, Utah, where she attended school until the family came to Hollywood in 1921, when she went to the Hollywood High School, appearing in a number of school plays.

While still in Hollywood High, she met a player who urged her to attempt motion pictures. She was summoned for extra work and in the three days she was on the set was given a chance to play a small part in the picture. A week later, she was called back and cast as leading woman in another comedy, "Gasoline Love." The following summer, she made her only professional stage appearance in the famous Pilgrimage Play. Miss Wray later was lead in a series of Westerns, for various companies.

Her first dramatic role was in "The Wedding March," after which she was given a long term contract. She played the lead opposite Emil Jannings in "The Street of Sin," and in "The Legion of the Condemned," and was co-featured with Gary Cooper. Miss Wray's pictures include: "The First Kiss," "The Four Feathers," "Thunderbolt," "Behind the Makeup," "Pointed Heels," "The Texan," "The Border Legion" and "Captain Thunder." She plays opposite Richard Barthelmess in "The Finger Points," the First National picture now at the Theatre.

Pittsburgh Youth With Barthelmess In Crime Picture

(Biography as of March 1, 1931)

Regis Toomey smiled his way into motion pictures when an alert manager saw him in a Los Angeles theatre, where he was playing in the musical show, "Hit The Deck." His first picture was "Alibi," from the stage play "Nightstick."

Toomey was born and educated in Pittsburgh. He was a Sigma Chi, University of Pittsburgh, and an active member of the Cap and Gown Club—amateur theatrical. During three summer seasons he played in stock at the Empire Theatre in Pittsburgh.

At the end of his stock contract in Pittsburgh, Toomey went to New York and understudied Dennis King in "Rose Marie." A London engagement was then offered him and for two seasons he played the juvenile lead in "Little Nellie Kelly," and later in the London companies with James Gleason and Ernest Truax.

Upon coming back to the United States, he signed with the road companies of "Twinkle, Twinkle," and later, "Hit The Deck."

He is five feet, eight inches tall, has curly light brown hair and blue eyes.

His pictures are: "The Wheel of Life," "Illusion," "Street of Chance," "Paramount On Parade," "The Light of Western Stars," "Scandal Sheet," "Other Men's Women," and "The Finger Points."



Cut No. 25 Cut 20c Mat 5c

Fay Wray, Regis Toomey, Robert Elliott--Names That Mean Plenty To The Fans. Play Them Up!

"THE FINGER POINTS" STARS RICHARD BARTHELMESS IN A STARTLING EXPOSE OF MODERN RACKETEERING METHODS

(Prepared Review Playing Up the Story)

Richard Barthelmess was given an enthusiastic reception last evening at the Theatre, when his latest First National picture, "The Finger Points," opened its engagement.

The star has never had quite so dynamic a role as that given him by John Monk Saunders and W. R. Burnett, authors respectively of "The Dawn Patrol" and "Little Caesar." Mr. Barthelmess is again indebted to John Francis Dillon for expert direction. The settings are authentic and the modern photography presents many new angles on a picture as thrilled as a zero hour.

Barthelmess plays the part of a young Southerner who comes to the Big Town with high ideals as to the duty the press owes to the public. He secures a job as police reporter on a paper which has just inaugurated a crusade against crime, and goes into the fight with zest, resisting bribery, and publishing a story which puts a notorious gambling joint out of business.

His first acquaintances in the newspaper office are Marcia Collins, a charming "sob sister," and Breezy Russell, a tippling good fellow, who loves her whenever sober. Breck becomes infatuated with the pretty lady, and finding himself unable to marry her because of his small salary, gradually comes under the power of greed, and the possibilities of wealth which await him if he accepts graft from the gangs and covers crime.

Barthelmess portrays the dying sense of honor, and the growing ruthlessness of the man who is doomed to fail in the end, with poignant sincerity.

The support given the star is excellent. Beautiful Fay Wray is the girl for whom the young reporter sacrifices honor. Breezy, the reporter, who inadvertently brings down on his pal the vengeance of the gang, is ingratiatingly portrayed by Regis Toomey. Robert Elliott is cast as the city editor and Oscar Apfel as the managing editor. Noel Madison is effective in a sinister role and Mickey Bennett fits in admirably as the office devil.

Mickey Bennett Here In "The Finger Points"

(Biography as of March 1, 1931)

Mickey Bennett, who has an amusing part in "The Finger Points," the First National picture starring Richard Barthelmess, now at the Theatre, was born in Victoria, British Columbia, on January 28th, 1916.

His first appearance on the stage was at the age of eight months, and he was in vaudeville for several years with his father. Eight years ago he played in his first motion picture. Among his silent films are "A Boy of the Streets," "Big Pal," "Tillie's Punctured Romance," "United States Smith" and "The Cohens and Kellys."

He was the first child to play in a talking picture, having the title role in "The Dummy." Among his more recent talkies are "The Ghost Talks," "Footlights and Fools," "Strictly Modern," "Big Business Girl," and "Father's Son."

Cosmopolite Plays Important Part in "The Finger Points"

(Biography as of March 1, 1931)

Noel Madison who appears at the Theatre in "The Finger Points," the First National picture starring Richard Barthelmess, has an unusually vivid artistic background. His father was Maurice Moscovitch, member of the old Moscow Art Theatre group under Dantchenko and

Author of "The Finger Points" Is Husband Of Lovely Feminine Lead

(Biography as of March 1, 1931)

John Monk Saunders, co-author of "The Finger Points," the First National production starring Richard Barthelmess which comes to the Theatre next, was born in Hinckley, Minnesota, on November 22, 1897. One year later his home was destroyed by a forest fire and his family moved to Pine City. He attended the public schools of Seattle and holds degrees from the University of Washington and Oxford, England, the latter being the result of a Rhodes Scholarship.

The World War served as an interlude in this educational process and Saunders served as an aviator, abandoning his aerial acrobatics after the Armistice was signed.

He preferred a year on the editorial staff of the New York Tribune to the chair of English at an Eastern girls' college, and later became associate editor of the American Magazine.

The authorship of "Wings" sent Saunders to Hollywood where he has been ever since, with the exception of a jaunt into Europe which resulted in a novel based on his hilarious meanderings among bars and bull-rings. He has written such screen stories as "The Legion of the Condemned," "The Dawn Patrol," which also starred Barthelmess, and "The Finger Points," which he wrote in collaboration with W. R. Burnett.

Saunders is married to Fay Wray, who appears in "The Finger Points" as the newest of the Barthelmess leading ladies. He is the author of numerous short stories and articles published in Liberty, Cosmopolitan, Vanity Fair, The American and other magazines.

Sinister Slowness Of Robert Elliott Gone In Gang Film

(Biography as of March 1, 1931)

Robert Elliott, famous stage and screen character actor, who plays the role of the city editor in support of Richard Barthelmess, First National star, in "The Finger Points," the First National picture now at the Theatre, was born in Ithaca, New York, and began his stage career at the age of twenty.

Elliott's fame spread throughout the country because of his special aptitude for detective types, the most celebrated of which was in "Broadway," which he played both on stage and screen.

Having created the ominously calm, slow-voiced detective, Elliott found many opportunities awaiting him in pictures and has achieved an exceptional reputation in such sensational features as "Lights of New York," "Doorway to Hell" and others.

In addition to Elliott the cast of the Barthelmess picture includes Fay Wray, Clarke Gable, Regis Toomey, Oscar Apfel and others. John Francis Dillon directed it from the screen story by John Monk Saunders and W. R. Burnett.

Barthelmess' Latest Is Crime-Thriller

(Current Reader)

Thrills and timeliness mark "The Finger Points," the First National production starring Richard Barthelmess currently running at the Theatre. The story is based on a recent sensational crime case in one of America's Big Towns—with Barthelmess as the reporter who becomes involved with the underworld. The story was written by John Monk Saunders and W. R. Burnett, and directed by John Francis Dillon with Fay Wray in the feminine lead opposite Barthelmess.

SCARED?

Cut No. 17
Cut 15c
Mat 5c



If Richard Barthelmess and Fay Wray look a little scared to you in the above picture, blame it on Dick's latest role. He is cast as a racketeering reporter in "The Finger Points," now playing at the Theatre. The boys get wise to his racket, but Dick always comes back with "You dare not kill a reporter?" Dare they?

Famous Playwrights Do "The Finger Points"

(Current Reader)

Two celebrated authors wrote the story of "The Finger Points," the First National production starring Richard Barthelmess which is now attracting large crowds to the Theatre. They are John Monk Saunders and W. R. Burnett. Saunders is nationally known as a short story writer and has just had his first novel, "Single Lady," published. He is also the author of "Wings," "Legion of the Condemned" and "The Dawn Patrol." Burnett is the novelist who is credited with "Little Caesar," "Iron Man," and "Saint Johnson."

"The Finger Points" Big Crime-Thriller

(Current Reader)

The story of a young reporter, his temptation, complication with gangsters and final penalty form the framework of "The Finger Points," the First National production starring Richard Barthelmess, now playing at the Theatre. The story was adapted for the screen by John Monk Saunders and W. R. Burnett, and was directed by John Francis Dillon. Fay Wray, Regis Toomey, Clarke Gable, Robert Elliott and a large cast make up the supporting players. Barthelmess plays the role of the reporter and it is said to be the most daring thing he has ever attempted.

COLD TYPE Was His Challenge —

HOT LEAD Was Their Answer! Who Wins?



Story by JOHN MONK SAUNDERS, author of "Dawn Patrol" and W. R. BURNETT who wrote "Little Caesar"

RICHARD BARTHELMESS IN The FINGER POINTS

with FAY WRAY
REGIS TOOMEY

A First National & Vitaphone Hit

LOEWS WARFIELD
DIRECTION BY JOHN FRANCIS DILLON

"You Can't Kill A Reporter" was his shield. And his stories ripped the underworld wide open! But bullets can't tell reporters from anyone else.

Cut No. 1 Cut 40c Mat 10c

Remember "Dawn Patrol"—"Little Caesar"—? The Same Authors Wrote "The Finger Points"

"YOU DON'T DARE KILL A REPORTER!"

"If you don't come across — I'LL PRINT WHAT I KNOW!"



RICHARD BARTHELMESS
IN
The **FINGER POINTS**
with **FAY WRAY**
REGIS TOOMEY
Robert Elliott, Clark Gable
Directed by **JOHN FRANCIS DILLON**
A First National & Vitaphone Hit

DES MOINES THEATRE
DIRECTION OF A. H. BLANK

Cut No. 7 Cut 60c Mat 15c

FAMOUS NEWSPAPERMEN ASSIST DIRECTOR IN MAKING "FINGER POINTS" SCENES AUTHENTIC

**Jim Mitchell and Frank Butler, Famous Men
of the Press, and John Barrymore,
Formerly a Reporter, Lend Aid**

(Interesting Feature)

A nose for news and an appetite for trouble are prime requisites for a police reporter. His is the most interesting and the most dangerous run on a newspaper.

He knows the seamy side of life, and what he tells the public is only a fraction of the unpleasant things he finds out.

The skeleton in everyman's closet is his legitimate objective.

It is a police reporter that Richard Barthelmess portrays in his new picture, "The Finger Points." In the big city he becomes a person of power and importance. He is a dangerous enemy and a valued friend. That power proves a mighty temptation for the ambitious boy—a temptation which is faced sometime by every man assigned to such duty.

Newspaper history is full of famous police reporters. They are the district attorneys, the judges, the editors, the novelists of today but some of them are still police reporters, with story material enough in their minds to fill a library. There is a strange experience and a job peculiarly rich in contact with human nature.

Generally, however, it is a job for youth, for reckless courage and defiant perseverance.

It is only recently that the sinister shadow of bribery and corruption

from profit. His badge and his reporter's card get him into places where no ordinary citizen has a right to be. He represents the public there. If he sells out, the public as well as his paper is betrayed.

John Monk Saunders, who wrote the story, knows about it from actual experience. Barthelmess knew about it also from Jim Mitchell, one of Hollywood's best known newspaper men and a close personal friend of many film celebrities. Other information came from John Barrymore, who has also spent early years on New York newspapers, much in the company of Frank Butler, one of the most famous of all old time reporters.

Butler was one who never "sold out" and consequently spent most of his days in comparative poverty. A detachable gold tooth, which could be pawned for seventy cents in times of stress has been immortalized by Barrymore in his autobiography, "The Confessions of an Actor." Barrymore admits he frequently shared the seventy cents and he has now shared his reportorial experiences with Barthelmess for use in this picture.

Whether or not a newspaper man is ever front page copy, the story which Barthelmess made into a picture is destined to take an impressive place in the realistic and authentic history of the American press as visualized in a half a dozen great pictures of the past twenty years.

"The Finger Points" brings newspaper history down to date on the screen. It comes to the Theatre for an extended run. Fay Wray is the leading lady and John Francis Dillon directed.

Barthelmess Is Again Directed By Dillon In Crime Expose

(Current Story)

"The Finger Points," the First National production starring Richard Barthelmess now at the Theatre, is the fourth Barthelmess feature to be directed by John Francis Dillon.

The first of the Barthelmess-Dillon productions was "The Noose," which still stands as one of the outstanding roles achieved by Barthelmess. The second was "Out of the Ruins" and the third, "Scarlet Seas." All three of these were before the talkie era. "The Finger Points" is the first talking picture in which Barthelmess and Dillon have been associated.

"The Finger Points" is a sensational story based on a notorious underworld-despot of our most exciting Big Town. Barthelmess enacts the role of reporter who gets involved in gang wars. It offers the star the most forceful part of his career.

The story of "The Finger Points" is an original from the pens of W. R. Burnett and John Monk Saunders, authors of "The Dawn Patrol" and "Little Caesar." Fay Wray plays the feminine lead and the cast includes Robert Elliott, Clarke Gable, Noel Madison, Regis Toomey, Oscar Apfel, Mickey Bennett and many others.

Barthelmess Fan Gets Bit In Big Gangland Expose

(Current Reader)


When Herman Krumpfel—ardent film fan—took up tailoring, he didn't dare to hope that some day he might be in the movies.

Four years ago, when he had a shop in Lincoln, Nebraska, he wrote a fan letter to Richard Barthelmess, told him how much he enjoyed his work in "The Patent Leather Kid" and asked him for an autographed photograph to hang in his store. The request was promptly granted.

Herman informed Barthelmess when he moved his tailoring establishment to Hollywood, and when a tailor was needed for a scene in "The Finger Points," the Barthelmess production now at the Theatre, the star telephoned his friend. Herman arrived with chalk and tape and was photographed for posterity.

"The Finger Points" is a daring story, the most sensational in which Barthelmess has yet appeared, based on the life of a notorious crime king of the present day.

You Can't Kill A Reporter'



"I'm not afraid of the gangs. I've got the goods on them and they know it. I can put the finger on every racketeer in town. And unless they come across with the heavy dough, I'm going to spill what I know."

RICHARD BARTHELMESS
IN
The **FINGER POINTS**
with
FAY WRAY
REGIS TOOMEY

A First National & Vitaphone Hit

MONROE

Cut No. 9 Cut 20c Mat 5c

Big Newspaper Office In "The Finger Points"

(Advance Story)

Eighty-four typewriters were used in the big newspaper editorial rooms set to be seen in "The Finger Points," the First National production starring Richard Barthelmess which comes to the Theatre next. This set, covering twenty thousand square feet of floor space, was modeled after a metropolitan daily newspaper office. There was a desk for each typewriter and a reporter for each desk.

Greatest Hit from RICHARD BARTHELMESS



Idol of millions!
Never greater!
Dick brings you the screen thrill of the year. As a racketeering reporter he spills the story no newspaper dared print!


The **FINGER POINTS**
with **FAY WRAY**
REGIS TOOMEY

APOLLO


A First National & Vitaphone Hit

Cut No. 3 Cut 40c Mat 10c

Barthelmess - "The Finger Points" - John Francis Dillon. What A Gold-Getting Combination!




"The Finger's on YOU! You're THROUGH!"



RICHARD BARTHELMESS
IN
The FINGER POINTS

with FAY WRAY, REGIS TOOMEY, ROBERT ELLIOTT, OSCAR APFEL, NOEL MADISON.
Directed by John Francis Dillon.

A FIRST NATIONAL & VITAPHONE HIT!



"THE FINGER POINTS," BARTHELMESS STARRING VEHICLE, THRILLINGLY PORTRAYS MENACE OF GANG RULE

Ruthless Code of Gangdom Stops at Nothing to Hold Power Obtained by Underworld Methods

(Short Feature)

"They can't kill a newspaper man!" Behind that slogan, crusading newspapers sent police reporters into danger, confident in the immunity the fourth estate gave them. Before it organized, crime grovelled and grimaced with itchy trigger fingers but cowardly hearts.

And then the body of a veteran police reporter of the Big Town, was found in a gutter, riddled with bullets—prey to the mob which had never before dared kill a newspaper man.

A nation, trained in the belief that newspapers were beyond the dead-line of gangland's vengeance, waited breathlessly. Organized crime had defied its most powerful enemy. It had finally hung itself with a rope of its own weaving.

But before the flowers on the reporter's grave were faded, gangland had turned the laugh on the avenging press. The "martyred" man was one of their own kind, faithful to outlawry and faithless to the high calling of his profession. He had died as he had lived — a gangster.

No single story in the colorful but shameful history of American racketeering created the international sensation that followed the death and expose. For once a newspaper man was front page copy in every city in the civilized world.

Most of that story was never told. What was printed gave evidence that underneath was a sinister but withal terrible justice or gangland's rough idea of justice. Most of the story was based on suspicion, surmise and that sixth sense called the "nose for news" but suspicions and surmises are not newspaper copy so the story was eventually shunted to the inside pages and finally dropped with only occasional flashes back to prominence. The whole truth will never be printed—may never all be known.

The new Richard Barthelmess picture, made with great secrecy at the Warner Brothers-First National studio and soon to play at the Theatre, "The Finger Points" is equally dramatic and powerful and is based on the facts uncovered when the sensation was investigated.

It is laid in an entirely fictitious city, about a police reporter on an imaginary paper, but its similarity to the notorious case will not be missed by anyone who reads the papers or knows the news. It has merely adopted the most dramatic real-life story of the generation as a basis for a fiction plot which John Monk Saunders and W. R. Burnett developed for the talking screen.

There the similarity ceases. Barthelmess plays a young police reporter who finds the power and influence his position gives him too great a temptation to withstand. And he pays for his folly with a "certain rough justice" that provides the punch to the outstanding newspaper picture of a generation.

If you still believe that "they can't kill a newspaper reporter," the Barthelmess picture holds a thrill for you.

Barthelmess Selects New Leading Lady

(Current Reader)

Richard Barthelmess, First National star, adds a new leading lady to his long list with Fay Wray in "The Finger Points," the current feature at the Theatre. The famous star has had such famous feminine leads as Lillian and Dorothy Gish, Dorothy MacKail, May MacAvoy, Bessie Love, Betty Compson, Lila Lee, Mary Astor, Marion Nixon and many others. John Francis Dillon directed "The Finger Points" from the story by John Monk Saunders and W. R. Burnett.

Haller Photographs "The Finger Points"

(Current Reader)

Ernie Haller is fast becoming known as the Richard Barthelmess photographer. His newest photographic achievement with this star is "The Finger Points," the First National production, now playing at the Theatre. Haller is one of the foremost cinematographers in the motion picture industry and his lighting effects are an outstanding feature of Barthelmess pictures. He has photographed the last seven Barthelmess films.

Toomey Of "Alibi" Fame Supports Barthelmess

(Advance Reader)

Regis Toomey, popular Pittsburgh actor, has the best role of his career in "The Finger Points," the First National production starring Richard Barthelmess, which comes to the Theatre on next. Toomey, who created a sensation in "Alibi," plays the role of a slightly inebriated and highly good-natured newspaper reporter. He is the star's best friend but the crime story he breaks on the front page, marking his rise as a star reporter, spells tragedy for Barthelmess.

Biggest Show Ever Shown At Pop. Prices!



ADAMS
ON KUNSKY CIRCLE

Begins Friday!

"You can't kill a reporter! The power of the press would rip your rackets wide open! I've got the goods on you and you know it! You dare not kill a newspaper man!"

RICHARD BARTHELMESS
in
THE FINGER POINTS

with
Fay Wray, Regis Toomey
Robt. Elliott

Final chapter of a story that startled the world—and underworld! Why they put the finger on a certain reporter. Why the unwritten law of crime "You can't kill a reporter" was broken for the first time.

Story by John Monk Saunders, author of "Dawn Patrol" and W. R. Burnett who wrote "Little Caesar." Directed by John Francis Dillon. A First National & Vitaphone Hit!

How do you like this press sheet? Let us have your comments, suggestions, criticisms.

Press Sheet Editor,
321 W. 44th St., N.Y.



Make Your Lobby As Interesting As The Show. See Page Two For Some Corking Suggestions!

RIPPED OUT OF THE HEADLINES!



RICHARD BARTHELMESS IN The FINGER POINTS

with FAY WRAY
REGIS TOOMEY
Robert Elliott, Clark Gable

Directed by

JOHN FRANCIS DILLON

STRAND

STARTS TOMORROW!

A FIRST NATIONAL & VITAPHONE PICTURE

Cut No. 11 Cut 40c Mat 10c

Go-Between 'Fixes' Press To Cover Crooked Deals

(Advance Reader)

Clarke Gable, who plays the role of Louie Blanco in "The Finger Points," the First National production starring Richard Barthelmess which comes to the

Theatre next, is seen as an underworld "go-between." A "go-between" is the suave, man-about-town, who brings together two parties who wish to do business which cannot be done openly and lawfully. For example, bribery and political corruption. Blanco, in "The Finger Points," is the gangster who "fixes" things so that a gambling enterprise may open without embarrassment from officials or press.

YOUR NAME'S on a BULLET!

RICHARD BARTHELMESS
IN
The FINGER POINTS

with FAY WRAY
REGIS TOOMEY
ROBERT ELLIOTT

SAENGER'S STRAND

A First National & Vitaphone Hit

Cut No. 14 Cut 40c Mat 10c

Ominous Symbol Used For Relentless Boss In Barthelmess Film

(Current Story)

To the lay public "Number One" means nothing definite, but to gangsters it is awe-inspiring for it stands for the ruthless dictator whose word is absolute law.

"Number One" is a term that plays a chilling part in "The Finger Points," the First National production starring Richard Barthelmess now at the Theatre. It is Number One who "puts the finger on" Breckenridge Lee (played by Barthelmess). It is Number One before whom gangsters and racketeers tremble with fear.

As directed by John Francis Dillon "Number One" as presented in "The Finger Points" becomes an ominous symbol. His face is never shown, he is always photographed from the back of the tall chair in which he sits, his thick, powerful hand is the only thing that is seen and his voice is heard dealing out death as if it were all in the day's work.

"The Finger Points" is the most daring part yet played by Barthelmess. The story and characterization are based on the life of a notorious gang-despot of the present day. The gradual disintegration of a decent reporter who becomes drunk with power offers Barthelmess one of the finest acting roles of his brilliant career. Fay Wray plays the feminine lead while important parts are handled by Robert Elliott, Regis Toomey, Clarke Gable, Noel Madison, Oscar Apfel and others. The story is from the pens of John Monk Saunders and W. R. Burnett.

Big Newspaper Men On Technical Staff Of "The Finger Points"

Barthelmess Thriller, Now At Theatre
Is Authentic

(Current Story)

Three prominent Pacific Coast newspapermen lent their hard-earned experience to "The Finger Points," the First National production starring Richard Barthelmess and directed by John Francis Dillon, which is now at the Theatre.

The morning papers and one wire service contributed the talents in the persons of Jim Mitchell of the Los Angeles Examiner, "Speed" Kendall of the Los Angeles Times and George Beale of The United Press. Their advice and watchful eyes saw to it that authenticity prevailed in the filming of the newspaper sequences in "The Finger Points," the sensational story based on a notorious case similar to that presented in the picture.

Jim Mitchell is one of the most prominent reporters on the Pacific Coast and will be remembered by readers of "Queer People," the Hollywood novel, as the Jim Mitchell of the story. Kendall and Beale both rank as leading representatives of the press on the coast, the latter having only recently been promoted the manager of the Pacific Coast division of United Press.

The newspaper editorial rooms specially constructed for "The Finger Points" is the largest ever done for motion pictures. It is an actual reproduction of the department of a big metropolitan daily. Barthelmess plays the starring role of Breckenridge Lee, a young newspaper reporter from the South who becomes drunk with power in a large Northern city. The story was written by John Monk Saunders and W. R. Burnett. Fay Wray plays the feminine lead with important roles being handled by Clarke Gable, Regis Toomey and others.

"The Finger Points" And Gang Jargon

Gangster jargon is even more unintelligible than the popular lingo of the sports writers. If a gangster related the story of "The Finger Points," the First National feature starring Richard Barthelmess which comes to the Theatre next, it would sound something like this:

"A news hound gets his nose dirty and Number One gets the dope. A couple of gorillas muscle him and the fall guy finds out he had a bum steer. Anyhow, he takes it on the lam but frames the Big Shot for a front page spill. When the crash comes they put the finger on him and give him the works—and that's a flock of rain in the face."

Oscar Apfel Cast In "The Finger Points"

(Biography as of March 1, 1931)

Oscar Apfel, who is cast in "The Finger Points," the First National picture starring Richard Barthelmess, now at the Theatre, was born and educated in Cleveland, Ohio.

He was active in school dramatics and amateur theatricals and secured his first professional engagement in Cleveland in 1900. He was a Broadway player for eleven years.

He went into pictures with the old Edison Company in 1911 and thus lays claim to being one of the moving picture pioneers. He has returned to the stage several times since being in Los Angeles.

Recent pictures include "Right to Love," "The Virtuous Sin," "Abraham Lincoln" and "Big Business Girl."

DARE THEY KILL A REPORTER?

RICHARD BARTHELMESS

IN

The FINGER POINTS

with FAY WRAY
REGIS TOOMEY
Robert Elliott

Only Barthelmess could bring you a greater drama than "Dawn Patrol." Only Barthelmess could enact the last chapter of a certain reporter's unfinished story. Only Barthelmess could make you say "It's the greatest picture I've ever seen."

Directed by
John Francis Dillon.
Story by
John Monk Saunders
and W. R. Burnett.

THOUSANDS turned away. Come early. See why the whole town is going to the

STRAND

Cut No. 20 Cut 40c Mat 10c

The All-Talking Trailer Is A Mighty Convincer. Start It Well In Advance Of Your Playdate!

**\$50 a week for what he WROTE
\$50,000 for what he KNEW!**



Now See
the story
he dared
not write
and learn
Why!

RICHARD BARTHELMESS

He knew too much! He spilled too much! He wrote his challenge in cold type. It was answered with hot bullets! Dare they kill a reporter? Only Barthelmess could give you the REAL lowdown!

IN The FINGER POINTS

with FAY WRAY
REGIS TOOMEY

Story by
JOHN MONK SAUNDERS
(Author of "Dawn Patrol")
And W. R. BURNETT
(Who wrote "Little Caesar")

Directed by John Francis Dillon

A FIRST NATIONAL & VITAPHONE PICTURE

Cut No. 13 Cut 40c Mat 10c

Even If Unemployed He Would Spurn The Long Famous Apple

(Current Story)

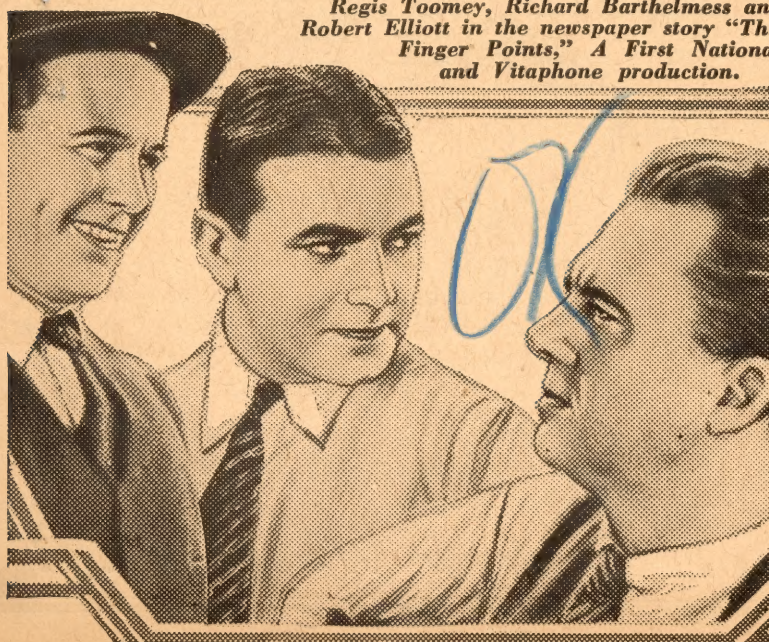
Regis Toomey who plays an important role in support of Richard Barthelmess in "The Finger Points," which is now being shown at the Theatre, is required in a certain scene to eat an apple. Counting all the rehearsals, the

angles and the takes the smiling actor ate, or nibbled at, thirty-two apples. He has not attempted to keep the doctor away since.

"The Finger Points" is from an original story by W. R. Burnett and John Monk Saunders. The idea behind the story is based on actual events in gangland. Fay Wray plays the feminine lead opposite Barthelmess and important roles are handled by Robert Elliott, Clarke Gable, Noel Madison, Oscar Apfel and Regis Toomey. John Francis Dillon directed.

Press Vs. Underworld At Strand

Regis Toomey, Richard Barthelmess and Robert Elliott in the newspaper story "The Finger Points," A First National and Vitaphone production.



Cut No. 19 Cut 30c Mat 10c

NOVEL LOBBY HANGER



Eye-arresting lobby hangers, printed attractively in two colors and cut out as in illustration. Size 11 x 14. Strung, ready for hanging. String them in your lobby and under marquee. Order from Economy Novelty & Printing Co. 340 West 39th Street, New York City. Prices—

Lots of 25	15c each
Lots of 50	12c each
Lots of 100	10c each

Not Available At Exchange!

Barthelmess Cast Fine In "The Finger Points"

(Current Reader)

An excellent cast supports Richard Barthelmess, First National star, in "The Finger Points," now playing at the Theatre. Fay Wray heads the support in the feminine lead, while Regis Toomey, Clarke Gable, Robert Elliott, Oscar Apfel, Noel Madison and others, not in the huge mobs of extras, play prominent roles. John Francis Dillon directed "The Finger Points" which is based on a celebrated case of the Big Town.

"THE FINGER POINTS" IS GRIM CRIME EXPOSE

(Advance Reader)

Two highly exciting gang killings mark the high spots of "The Finger Points," the First National production starring Richard Barthelmess which comes to the Theatre next. Both are based on actual happenings in the Big Town. The story is based on the notorious life of a living gang-boss by John Monk Saunders and W. R. Burnett, authors of "The Dawn Patrol" and "Little Caesar." John Francis Dillon directed it with Fay Wray in the feminine lead.



To print what
he knows? Or
to keep quiet?
Can they kill
a reporter? ..

RICHARD BARTHELMESS

in The FINGER POINTS

with
Fay Wray · Regis Toomey
Rob't Elliott · Clarke Gable

STORY BY
John Monk Saunders (Author of
"THE DAWN PATROL") and
W. R. Burnett
(Author of "LITTLE CAESAR")

Directed by JOHN FRANCIS DILLON
A First National Vitaphone Production

Cut No. 27 Cut 20c Mat 5c

Only BARTHELMESS Could Do It!

Here's the final chapter of a story that never reached the press. Barthelmess makes it a screen document that will live forever! Vital! Compelling! Drama as supreme as Barthelmess himself! You couldn't hope for more!



FAY WRAY as a sob sister spells Sex with a big S.



REGIS TOOMEY as a cub writer. Nerviest guy in town.

RICHARD BARTHELMESS

IN THE FINGER POINTS



RICHARD BARTHELMESS as a racketeering reporter. Fifty dollars a week for what he writes and fifty thousand for what he knows!

Only two men in Hollywood dared write this story for the screen—John Monk Saunders, author of "Dawn Patrol," and W. R. Burnett, who wrote "Little Caesar"! They've ripped the underworld wide open.

A First National
& Vitaphone Hit



ROBERT ELLIOTT as city editor. "Love Nest Raids" a specialty.

MASTBAUM
20th and MARKET

Cut No. 8 Cut 60c Mat 15c

More Than Just A Good Picture. Here Is A Drama The World Will Long Remember!

BARTHELMESS' BEST!



Barthelmess in a role you'll treasure forever... grim, gripping, great... playing a part with a fire and genius you've never seen on the talking screen before

RICHARD BARTHELMESS
IN
THE FINGER POINTS
with
Fay Wray • Regis Toomey
Robert Elliott • Clark Gable
Story by **JOHN MONK SAUNDERS**
(Author of "THE DAWN PATROL")
and
W. R. BURNETT
(Author of "LITTLE CAESAR")

Directed by **JOHN FRANCIS DILLON** A First National Vitaphone Production

Barthelmess Stars In Newspaper Hit

(Current Story)

The title of "The Finger Points," the First National production starring Richard Barthelmess now at the Theatre, is taken from the phrase, "put the finger on him," a popular idiom in the world of gangsters.

To "put the finger" on a man is to mark him for a fusillade of machine gun bullets. In this sensational production, Barthelmess is seen as Breckenridge Lee a newspaper reporter who—honest at first—extorts graft from gang leaders in order to keep certain incriminating information out of the papers. When he finally crosses "Number One," the czar of the underworld, "the finger is pointed at him" and the thrilling climax nears.

"The Finger Points" was written for Barthelmess by W. R. Burnett and John Monk Saunders. The former is the author of "Iron Man," "Little Caesar" and "Saint Johnson," while



Cut No. 15
Cut 15c Mat 5c

Saunders is the author of "Wings," "The Dawn Patrol," and is well known as a magazine writer. The story of "The Finger Points" is based on the life of a notorious underworld tyrant of the present day. The Barthelmess characterization is the most vital of his career.

Fay Wray plays the feminine lead opposite Barthelmess with important supporting roles played by Regis Toomey, Clarke Gable, Noel Madison, Robert Elliott, Oscar Apfel, Mickey Bennett and others. John Francis Dillon directed.

Novel Accessories!

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"Chinkapin Tree" Is Tongue-Twister In Talkies

(Advance Story)

A three syllable word proved an expensive item in the filming of "The Finger Points," the First National production starring Richard Barthelmess which comes to the Theatre

The word was "chinkapin" and it was written in the script by John Monk Saunders to be spoken by Barthelmess who enacts the role of a newspaper reporter from the South. The word itself was coupled with tree which created such tongue-twisting havoc that several takes were necessary to record the scene properly. The chinkapin tree is either of two nut-bearing trees which flourish in the South. The word is derived from the American Indian *chechinguamin*.

"The Finger Points" was directed by John Francis Dillon and presents Fay Wray as the latest Barthelmess leading lady. The story itself is of a very sensational and daring nature, dealing with gangland and based on a famous modern criminal case. The supporting cast includes Robert Elliott, Regis Toomey, Clarke Gable, Noel Madison and others.

BARTHELMESS PICTURES

1. Gloria's Romance
2. War Brides
3. Bab's Diary
4. Valentine Girl
5. Three Men and a Girl
6. Seven Swans
7. Scarlet Days
8. The Idol Dancer
9. The Love Flower
10. Peppy Polly
11. I'll Get Him Yet
12. Broken Blossoms
13. Way Down East
14. To'able David
15. Fury
16. Sonny
17. The Bond Boy
18. The Fighting Blade
19. Seventh Day
20. Twenty-One
21. The Beautiful City
22. The Bright Shawl
23. New Toys
24. Just Suppose
25. Ransom's Folly
26. The Enchanted Cottage
27. The White Black Sheep
28. The Amateur Gentleman
29. Classmates
30. Shore Leave
31. Soul Fire
32. The Patent Leather Kid
33. The Drop Kick
34. The Noose
35. The Little Shepherd of Kingdom Come
36. The Wheel of Chance
37. Out of the Ruins
38. Scarlet Seas
39. Weary River
40. Drag
41. Young Nowheres
42. Son of the Gods
43. The Dawn Patrol
44. The Lash
45. The Finger Points

REPORTER!



Cut No. 16 Cut 15c Mat 5c

Richard Barthelmess who plays the part of a racketeering reporter in "The Finger Points" a First National and Vitaphone Picture.

JOHN FRANCIS DILLON DIRECTS CRIME HIT

(Advance Reader)

"The Finger Points," the First National production starring Richard Barthelmess, which comes to the Theatre next, is another directorial triumph for John Francis Dillon. In it, for the first time in talking pictures, the movement of the old silent picture days is maintained by the use of various trick devices. Throughout the entire story the camera is kept in constant motion and the story moves with smoothness.

Robert Elliott Coming In "The Finger Points"

(Advance Reader)

Robert Elliott, whose slow-talking detectives are classic screen portrayals, deviates from his usual routine in "The Finger Points," the First National production starring Richard Barthelmess which will be seen at the Theatre next.

Be Sure to Use the Tabloid Newspaper Throwaway!

See Page 2

One of the Biggest Hits STRAND Has Ever Shown

IT'S WRITTEN IN RED!

RICHARD BARTHELMESS
in
The Finger Points

it took the combined genius of **JOHN MONK SAUNDERS** (author of "Dawn Patrol") and **W. R. BURNETT** (author of "Little Caesar") to write this story.

A FIRST NATIONAL & VITAPHONE PICTURE

OUT AT LAST

Final page in the unfinished story of a certain reporter! Why he was put on the spot. Why the gangs broke the unwritten law "you can't kill a reporter" for the first time! Dick Barthelmess makes it his greatest hit!

Begins Tomorrow—One Week Only!

Cut No. 2 Cut 60c Mat 15c

Every Possible Aid Is Incorporated In This Press Sheet! Use Them All.

THE FINGER POINTS TO A GREAT STORY; REPORTER BETRAYS PAPER, BELIEVED TO BE A MARTYR, REVEALED AS RACKETEER

By JOHN MONK SAUNDERS

(Famous author of "The Dawn Patrol," writes "The Finger Points," sensational story of gangdom, starring Richard Barthelmess coming to the Theatre next.)

(Unusual Feature)

I had just finished telling an original story for the screen to a group of motion picture executives in a studio conference room. It had been, on my part, an anxious effort, since I was new to motion pictures, I faced a strange audience and the story was involved with plot and counter plot. Breathless at the end of the tale I waited apprehensively for an opinion. Without the slightest hesitation one of my hearers took the floor.

"Gentlemen," he declared in a full firm voice, "I have been connected with the theatre and with motion pictures for fifteen years. I have a right to believe that I know what I am talking about. The story you have heard does not belong in the field of amusement. It is, first of all, unreal, impossible to believe, depressing and morbid. I cannot believe that such a group of people as Mr. Saunders portrays ever existed. Even if they did, I doubt if they behaved as Mr. Saunders has described. To attempt to film such characters will only result in, well—disaster. I wish to go on record, here and now, as opposed to the whole idea."

This weighty declaration landed with stunning force upon the head of the breathless story teller. I looked for the nearest door out. But, strangely enough a champion arose to defend the story. And in the ensuing discussion, several other champions appeared. What is more, they won out and the story was filmed. It turned out to be an astonishing box office success. The name of the picture, just in case you are curious, was "The Legion of the Condemned."

A great truth broke over me as a result of this bewildering experience. Any story which instantly provokes violent enemies and hot adherents is an important story.

The mere mention of the notorious criminal case of the day as possible subject material for a picture blew up an immediate storm of dissension in the studio. There were cries of "Dynamite! Hands off! Don't touch!" These manifestations indicated to me the presence of a high-powered story in the career of a certain famous big town reporter-racketeer.

And sure enough, with Richard Barthelmess in the dramatic role of the fearless reporter who invaded the bullet-spattered dominions of the racketeers and levied toll upon them, the story has become a powerful picture. Taken right off the police blotter, told in terms of the new school of realism on the screen, played full up to the hilt by Barthelmess, the picture surpasses any figment of fiction.

A good story on the screen nowadays is as rare as a blue rose. To reach the screen, first of all, it must pass through an entire studio organization. And once on the screen it must run the murderous gauntlet of the censor boards. It is easier to pass a camel through the eye of a needle than to slip an important story through a watchful studio staff. For nowadays, if a story is important it is dangerous, and producers, thrice burned, sheer away from dangerous stories. It may violate some section of the code; arouse the wrath of great political or religious forces, or fall to ribbons later under the censors scissors.

A writer for the screen is like a race horse in hobbles, or a dancer in lead boots. He is checked by countless limitations. Pure love is perhaps the only subject he may treat freely. If you don't believe it, try telling a new story yourself to a group of film chiefs. They will fold up their ears and silently steal away leaving you talking to yourself. Your story isn't new. But you've never seen it on the screen before! Well, if it could be shown on the screen it would have appeared long ere now.

The reason you've never seen it is because it can't be done. A screen writer's only hope is to bring fresh treatment to a safe subject.

Only once in a long while does such a story as "The Finger Points" reach the screen. The story of a reporter who betrays his paper, it was pointed out, a reporter who was buried a martyr and revealed a racketeer, might reflect upon the integrity of the honorable members of the newspaper profession. How, therefore could you expect a friendly reception from the press for such a picture?

Well, if the subject is honestly treated on the screen, it should receive honest treatment at the hands of the newspaper critics. Why, come to think of it, I was a newspaper man once myself.

Fay Wray Sob Sister In "The Finger Points"

(Current Reader)

Fay Wray plays the role of Marcia Collins in "The Finger Points," the First National production starring Richard Barthelmess now at the Theatre. Marcia Collins is a sob sister—whose function is to cover a story from the sentimental point of view with an appeal strictly to women readers. In the story of "The Finger Points," Miss Wray's desk chances to be next to Breck Lee's (played by Barthelmess) and thus the acquaintance which develops into a romance is begun. The story is based on the life of a modern crime-

The Finger Points Talking Trailer

THE FINGER POINTS at every patron of your theatre in this crackling, romantic, machine-gun trailer—

THE FINGER POINTS with a command as dynamic as the one Barthelmess hears in the most vital crime expose of the times—

THE FINGER POINTS and your patrons will obey by packing your house during the run of—

THE FINGER POINTS

YOUR STORY'S OUT-You're Through!

RICHARD BARTHELMESS

IN
THE FINGER POINTS
WITH
FAY WRAY · REGIS TOOMEY
ROBERT ELLIOTT · CLARK GABLE

THE FINGER'S ON YOU!

"YOU know too much! But you've made your last shake-down! The story was worth a hundred grand to you, until you printed it. Now it's out—you're through!"

Here's the real lowdown on a certain racketeering reporter who hid behind the shield of his profession, "Dare They Kill a Reporter?"

Dick's greatest! High-powered! Sensational! Unforgettable!

A First National & Vitaphone Hit

NO ADVANCE IN PRICES



It took the combined genius of JOHN MONK SAUNDERS (author of "Dawn Patrol") and W. R. BURNETT (who wrote "Little Caesar") to give Barthelmess his greatest role. The racketeering reporter!

Directed by
JOHN FRANCIS DILLON

The Story No Newspaper Dared Print!

"The Finger Points" Is A Hit! Tell The World With These Punch-Packed Posters



Sliding Scale Prices of Advertising Accessories

1-SHEETS	
1 to 50	15c each
51 to 100	13c each
Over 100	11c each
3-SHEETS	
1 to 25	40c each
Over 25	36c each
6-SHEETS	
1 to 10	75c each
11 to 20	70c each
Over 20	65c each
24-SHEETS	
Up to 25	\$2.00 each
Over 25	1.75 each
WINDOW CARDS	
1 to 50	7c each
51 to 100	6c each
Over 100	5½c each
INSERT CARDS	
1 to 25	25c each
26 to 50	22c each
51 to 100	20c each
Over 100	18c each
HERALDS	
1M to 5M	\$3.00 per M
Over 5M	2.75 per M
PHOTOS	
11 x 14 Photos (8 in set—colored)	75c a set
22 x 28 Photos (2 in set—colored)	80c a set
Slides	15c each
Stills	10c each
Press Sheets	Gratis
Music Cues	Gratis

These prices apply to U. S. only.

INSERT CARD



WINDOW CARD



COLOR DESCRIPTION OF THE TWENTY-FOUR SHEET

Entire background is in black. "Richard Barthelmess" is lettered in green, the title in light blue and the remainder of the billing in dark blue. The portrait is in vivid natural tones. The hand is red and lends itself admirably to the marquee stunt outlined on page two.

SLIDE



One of the most effective colored slides you have ever had the pleasure of showing.

OFFICIAL BILLING

First National Pictures	25%
present	
RICHARD BARTHELMESS	100%
in	
"THE FINGER POINTS"	75%
with	
Fay Wray - Regis Toomey	50%
Robert Elliott, Clark Gable, Oscar Apfel, Robert Gleckler	20%
Adaptation by Robert Lord	5%
Story by John Monk Saunders and W. R. Burnett	5%
Dialogue by John Monk Saunders	5%
A John Francis Dillon Production	20%
A First National & Vitaphone Production	25%

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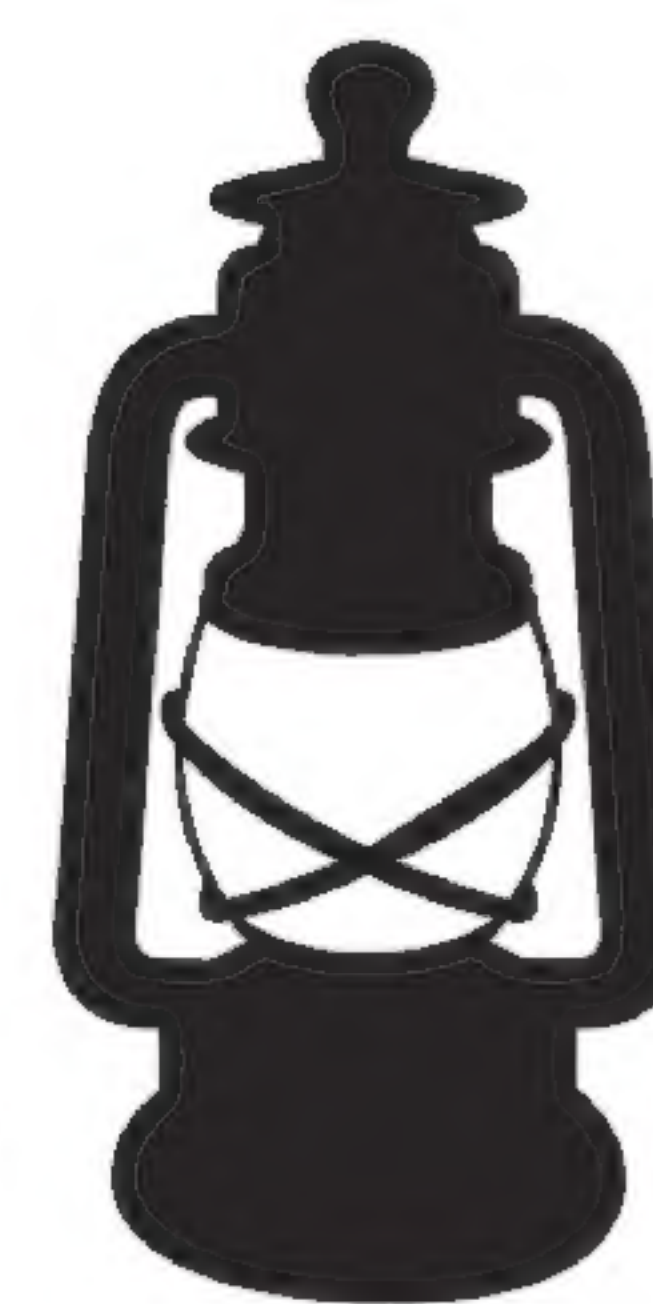


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